

Annual Retail Convention

15th Edition – April 7 and 8, 2008

Fairmont Queen Elizabeth Hotel - Montreal

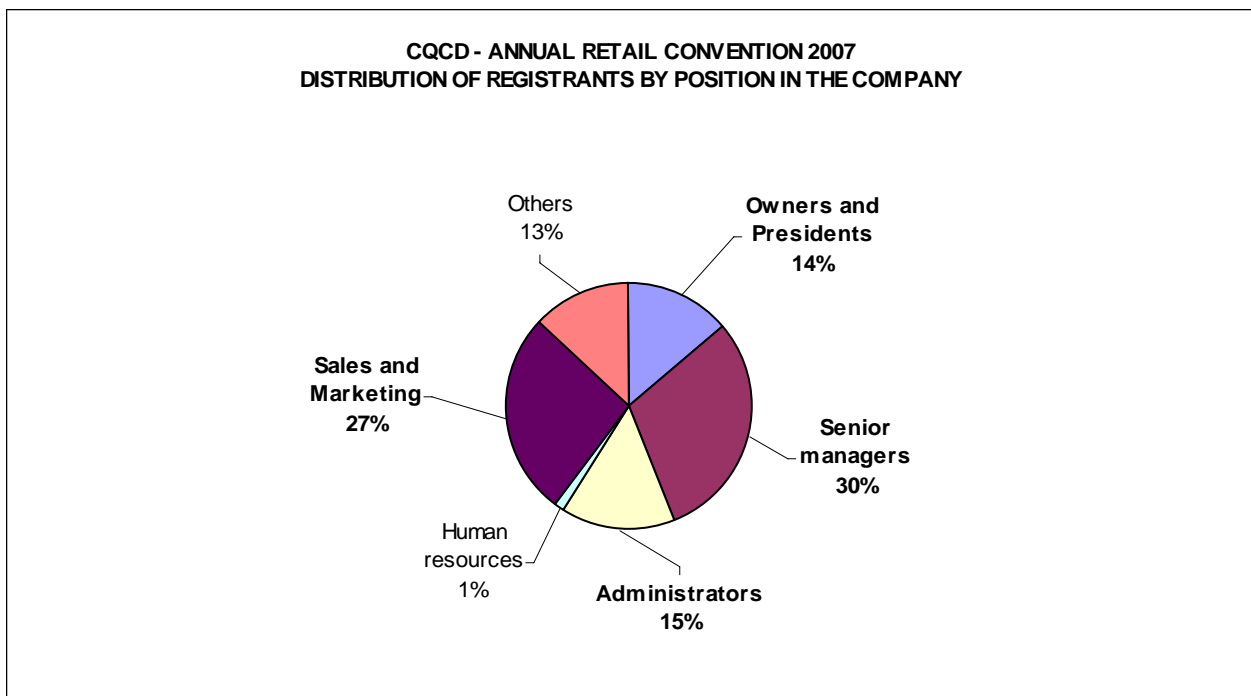
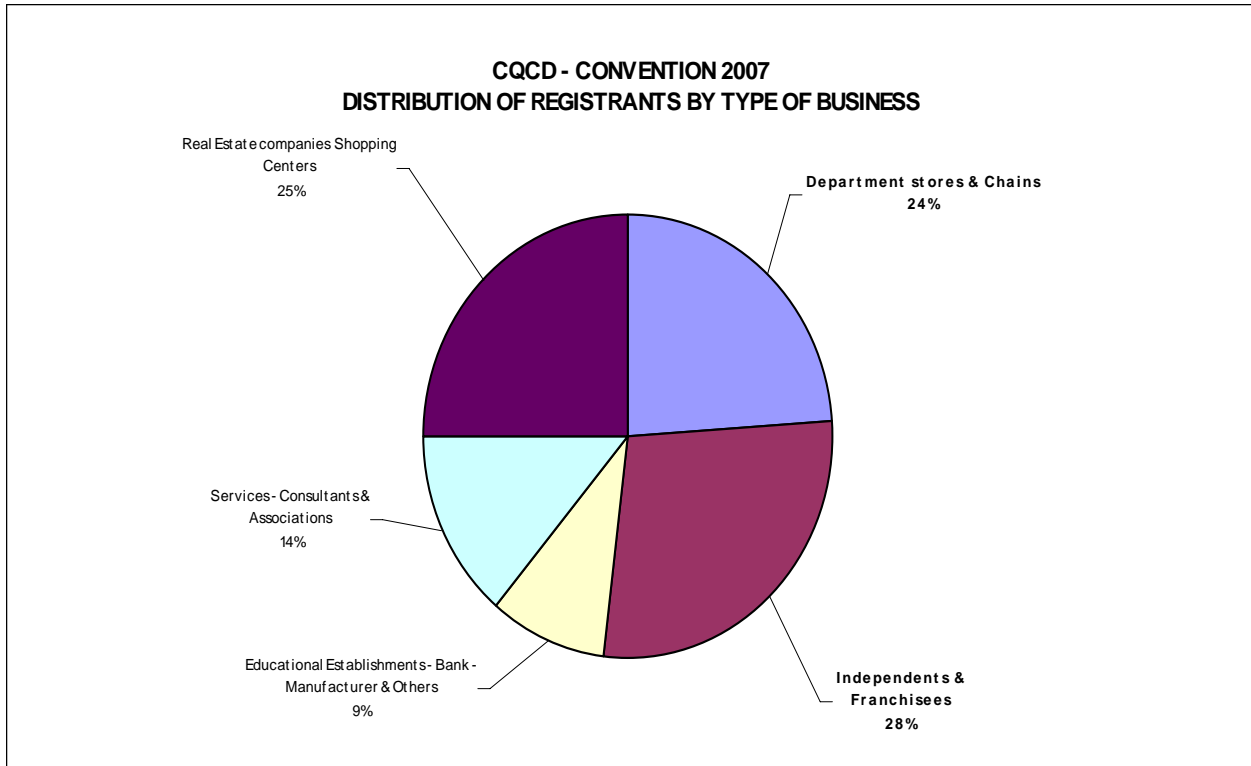
Since 1994, the Retail Convention is an inescapable gathering for people working in the retail sector in Quebec. This event is definitively the event that allows **retailers**, managers of chains and other **decision-makers** involved in retail sector to reach the following objectives:

- Remain abreast of trends in the retail sector;
- Gain new knowledge;
- Share ideas on common interests;
- Networking.

The 15th Annual Retail Convention will be held at the Fairmont Queen Elizabeth Hotel over two (2) days: Monday, April 7 and Tuesday, April 8, 2008.

Clientele/Convention 2007

The last conventions attracted close to 500 participants on average: decision-makers in the sector as well as individual retailers wishing to improve their knowledge and skills. To give you a clear idea of the clientele that you will reach, we invite you to take a closer look at the followings:



Convention 2008

Advantages offered to sponsors

Each level of sponsorship will allow you company to reach the retailers and other decision-makers.

We invite you to read the Convention program on page 9 of this document to have a better idea of the timetable for these two days and a better understanding of the opportunities offered to you.

The staff of the Conseil québécois du commerce de détail (CQCD) is aware that each sponsor has specific needs. That is why we are available to explore every opportunity that could allow you to increase your exposure at the 2008 Retail Convention.

We propose you a specific exposure program for each contribution level suggested:

Sponsorship	Investment of
Annual Partner	\$40,000
Platinum	\$25,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$7,500
Copper	\$5,000

All the opportunities of exposure and the advantages of these sponsorship are in the chart of the following page.

