

Retailers Evening

April 7, 2008

Investment: \$5,000

This prestigious event will be held during the *Quebec Retail Week* and is presided by the Minister of the Economic Development, the Innovation and the Exportation of Quebec.

During that evening, the “*Ordre du mérite du commerce de détail*” is offered to recognize women and men who work in retail sector and who distinguished in their region, for their implication in their community and for their leadership. This Retailers Evening gather the most important leaders in the industry, chains and distribution network representatives and services suppliers companies representatives. To the menu of this prestigious Evening gathering approximately 300 dinner guests: banquet, animation and networking.

Exposure

1. Association of your company's logo to the Retailers' Evening.
2. Display of your company's name and logo on the promotional signs of the Retailers Evening on the Convention site (acknowledgements and promotion signs).
3. Electronic display of your company's logo on a wide screen at the beginning of the Retailers Evening.
4. Identification of your company's logo on the Convention promotional flyer issued at 30,000 copies.
5. Two (2) free passes to the Retailers Evening.

