

## **Quebecers' buying behaviour for the Holiday Season 2007**

The results of a survey conducted by Conseil québécois du commerce de détail in cooperation with Groupe Géocom on Consumer trends in Quebec are now available. The survey was made on the Quebec population within October 26 and November 2, 2007.

You will find answers on :

- Quebec consumers' spending intentions for the Holiday season

A copy of the results can be ordered either by calling at (514) 842-6681 ext. 210 or by downloading the [Order form](#) . Please indicate the following reference (#07-00-07/A) for the publication.